



DECA Members Qualify for the International Career Development Conference

Forty-one Lincoln High School (LHS) students recently competed in Wisconsin DECA's State Career Development Conference (SCDC) in Lake Geneva, Wisconsin. DECA is a Career and Technical Student Organization (CTSO) that prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality, and management fields. DECA teaches students to be academically prepared, community oriented, professionally responsible, experienced leaders. DECA competitions help to develop the key skills of analysis, application of knowledge, creative problem solving, and presentation abilities. Students can compete as individuals or teams in series events or through the completion of presentations.

During the conference, 20 students were recognized on stage for their scores in a variety of projects, tests, and role plays. As a result, the following students have qualified for the upcoming International Career Development Conference (ICDC) in Orlando, Florida in April:

Marketing Mgmt Team Decision Making

Jessica Mueller, 1st
Harrison Sullivan, 1st

Public Relations Project

Taylor Mancl, 3rd
Jessica Mueller, 3rd
Chandler Vruwink, 3rd

Business Innovation Plan

Adam Urban, 6th

School-Based Enterprise

Desiree Alu
Joseph Whitemarsh
Justin Wefel

Economic Excellence

Harrison Sullivan, 1st

Professional Selling

Paige Wogahn, 3rd

Personal Financial Literacy

Desiree Alu, 4th

Gold Student Project

Chandler Vruwink
Abigail DeRoche

THRIVE

Olivia Capelle, Role Play Medal
Sarah Price, Cluster Test Medal
Zachary Schaeffer, Cluster Test Medal
Ashlynn Southworth, Cluster Test Medal
McKenna Williamson – Series Finalist in Quick Serve Restaurant

McKenna Williamson, Quick Service Restaurant – Role Play Medals, Event Finalist
Chandler Vruwink, Automotive Services Marketing – Role Play Medals, Event Finalist
Adam Urban, Sports & Entertainment Marketing – Role Play Medals

Marketing Education Training Presentation

Taylor Mancl, 2nd
Cassidy Kohls, 3rd
Carson Gunderson, 4th

Human Resources Management

Hannah Nyman, 4th

Restaurant & Food Services Marketing

Bennet Smith, 5th

Gold Chapter

Jacob Schooley



Additionally, following a grueling interview process that included submitting an application and portfolios, completing individual and group interviews, and developing a campaign to present to 40 voting delegates and board of DECA representatives, TWO LHS students have been elected to Wisconsin DECA State Officer Team 54! Taylor Mancl and Chandler Vruwink were announced as Vice Presidents of Wisconsin DECA at the closing session of SCDC where they also took their oath of office in front of over 1,500 students and advisors. Both will serve in this role through next year's SCDC in March.

Congratulations to our students and their advisors on these outstanding accomplishments!

