



DECA Students Qualify for Nationals

Twenty-eight students represented Rapids DECA at the Wisconsin DECA Career Development Conference held in Lake Geneva, WI in early March. Students competed in a variety of events including *School-Based Enterprises*, *Automotive Marketing*, *Sports and Entertainment Marketing*, *Human Resources Management*, *Accounting*, *Personal Financial Literacy*, *Quick Serve Restaurant Marketing*, *Business Management and Administration*, *Professional Selling*, and *Marketing Management*. DECA competitions help to develop several key skills including analysis, application of knowledge, creative problem solving, and presentation.

Rapids DECA earned several honors including more than 25 medals, one 7th place trophy, two 6th place trophies, four 4th place trophies, one 3rd place trophy, one 2nd place trophy, and several other top 10 finishers. Additionally, 17 students qualified to attend the International Career Development Conference (ICDC) in Anaheim, CA this April. Congratulations to all competitors, and good luck at ICDC!

